



PRIVACY POLICY

The Cat Welfare Association (Cat Welfare) is committed to protecting your privacy. This Privacy Policy (Policy) explains how your personal information is collected, used, stored, and protected by Cat Welfare.

It is important to note that this Policy applies only to the information collected through Cat Welfare's website: <http://www.catwelfareassoc.org> (Site). Links to third-party websites inform visitors of related services. Please be aware that Cat Welfare is not responsible for the accuracy, content, privacy practices and/or data collection policies of these third-party sites.

CHANGES TO THE POLICY

Cat Welfare may update this Policy from time to time. Any changes will be posted on Cat Welfare's website at least 10 days preceding the effective date of the policy change.

COLLECTION AND USAGE OF PERSONAL IDENTIFIABLE INFORMATION

You can visit Cat Welfare's website without revealing any personal identifiable information (PII). However, there are instances where users submit PII such as name, mailing address, email address, telephone numbers, and credit card information. Some of this information may be collected from you when you make a monetary donation, apply for membership, send us an email, complete online forms, or engage in other online communications.

Collection of these data are required for you to participate in the features of the website, including event registration and fundraising; to contact you as necessary; and for purposes disclosed at the time you provided the information.

Cat Welfare may share certain portions of your PPI with third-party vendors or independent contractors to make the Site and Site related services function properly. This may include payment processing, order fulfillment, surveys, mailings, or analytic services. Access to your PII by these suppliers is limited to the information reasonably necessary for them to perform their limited functions.

By providing Cat Welfare with the PII referenced above, you agree that Cat Welfare may use the PII in accordance with the terms of this Policy.



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OTHER INFORMATION

When you visit our Site, anonymous information that cannot personally identify you is automatically collected. This information includes your IP address and domain name. These data may be aggregated to monitor traffic on Cat Welfare's site and to inform content improvements.

Additionally, non-personal data are automatically collected through technologies, such as cookies and pixel-based tracking, to collect information about the pages you view, and other actions you take on the website. Cat Welfare may use these technologies to provide a more useful and engaging experience to website users, to display content, deliver services and carry out the transactions you requested.

STORAGE AND SECURITY OF INFORMATION

Cat Welfare cares about the security of your information and uses reasonable safeguards to preserve the integrity of information collected through our website. Generally accepted, industry standard security systems, software, and encryption technologies are in place to protect against unauthorized access to our online presence. Third party vendors with industry standard security systems are used to protect credit card information. Credit card information is not stored at Cat Welfare.

Records of your donations are maintained in accordance with established accounting procedures. Personal information is kept in a secure database that is accessible only to authorized personnel. Cat Welfare does not share, sell, or exchange its donor list.

Cat Welfare welcomes your comments regarding this Privacy Policy. If you have any questions about this policy or practices, please contact us directly at (614) 268-6096.