

**The Cat Welfare Association**  
**Board Meeting 10/21/2014**  
**General Session**  
**Villa Angela Meeting Room**  
**5700 Karl Rd, Columbus, OH**

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Directors in attendance were: Brenda Martin, Larry Kingera, Cathi Eisley, Sue Godsey, Steve Hebenstreit, Peggy Kirk and Executive Director- Helen DeSantis

Absent: Roseann Ballangee

Brenda Martin presided and called the meeting to order at 7:09 pm.

**CONSENT AGENDA**

- 2 directors pointed out descriptive errors in the minutes from the September, 2014 minutes. The rewording was agreed to and the consent agenda was passed.

**EXECUTIVE DIRECTORS REPORT**

- Adoption numbers are still lagging about 10% from this time last year, but are doing well, all things considered.
- CWA was awarded 25,000 cans of cat food from Nestle/Purina.
- The volunteer base has broadened to include more youths.
- A volunteer 'Meet & Greet' is scheduled for 10/26/14. So far, of the 300 invitations sent out for the event, 37 have replied.
- We are headed 'down the home stretch' of the audit process.
- Literature was distributed in reference to the proposed repair of the shelter roof. Included were bids, timetables and warrantees both for repairing areas that needed repair and also for total replacement. A discussion took place and it was decided that replacing the roof was the preferred plan of action.

**A MOTION WAS UNANIMOUSLY PASSED TO PROCEED IMMEDIATELY WITH THE REPLACEMENT OF THE ROOF ON THE SHELTER BUILDING.**

- A 'Safety Site Report' from Sheakley revealed that CWA needs a comprehensive evacuation plan.
- The 2014 Cat Caper drew 319 runners compared to 384 who participated in the 2013 event. This reduction was due in part to several competing events on the same weekend. The event raised \$5,100 (+/-) which is approximately 3,600 down from the previous year. A discussion took place as to the future of the event and others, as well. Suggestions included moving the event to a 'less competitive' date and also to consider consulting/employing a professional event planner. No definitive action was taken.
- The QUILT RAFFLE proceeds were \$5,100, compared to last year's proceeds of \$2,000 (+/-). It was also revealed that approximately \$1,450 of this year's proceeds were raised as a result of an online donation process.

**THE CATIQUE**

- The Catique continues to do well. They are currently selling a lot of Halloween items. Once again, the continued success is largely a result of the ongoing efforts of the volunteers who give so generously of their time.

## FUNDRAISING

- The Fundraising Committee reports that they are busy planning events to move CWA through the upcoming holiday season. They are planning to carry on the traditions of past years. This will include Gift Wrapping at Barnes & Noble, Pictures with Santa and possibly other festive fundraising events.
- A short discussion took place as to whether or not we will put up a 'Giving Tree' again this year.
- A new event, the "CAT'S MEOW ART SHOW", was a success. It raised approximately \$2,000. Many thanks to Brenda Martin for spearheading the event as well as Peggy Kirk and the volunteers from The Catique for all their hard work.

## ESTATES

- CWA received \$69,031.85 from the estate of Mabel Willyerd.
- CWA received \$25,081.61 from the estate of Reva Smart.

## OLD BUSINESS

- The topic of the viability of earmarking funds from individual events to specific programs was discussed. It was clarified that monies from fundraising events could be earmarked for CWA programs with Board approval.
- The treasurer is working on the 2015 budget.
- A nominating committee has yet to be selected. This is a direct result of the pending special meeting for the purpose of amending/updating the association's bylaws.
- The previous 'applicant deadline' of November 30 for person's wishing to run for a position on the board has been suspended until after the special meeting for the purpose of amending/updating the association's bylaws has taken place.
- A reminder was given about board donations.

## NEW BUSINESS

- A discussion took place about the "Pro's & Con's" of pricing specials for adoptions. This included the stats from '50 Shades of Black', CWA's special adoption program held in July. Many ideas sprang from the suggestion that included possible promotional items.
- The importance/viability about the necessity of an adoption application process was discussed. A board member volunteered to gather information, including other area shelters' adoption applications. No definitive action was taken.

## QUESTIONS/COMMENTS FROM THE GALLERY

- A member from the gallery reacted positively to the idea of a 'Black Cat Ball' to replace the Feline Wine & Dine and expressed enthusiasm in being part of that committee should the idea come to fruition.

## MEETING WAS ADJOURNED AT 8:34 PM

Respectfully submitted,

Larry Kingera  
Recording Secretary